



European Solar Thermal
Electricity Association

PRESS RELEASE

ESTELA – Appoints New Managing Director

Brussels, 01 May 2013. ESTELA, the European Solar Thermal Electricity Association, has appointed Marcel Bial as its new Managing Director.

As former head of System Development at the European Network of Transmission System Operators (ENTSO-E) following his position as Secretary General of the Union for the Coordination of Transmission of Electricity (UCTE) in Brussels from 2002 to 2009, Marcel Bial has an in-depth experience of both the international activities of European Transmission System Operators and the management of European associations and stakeholders engagement also across EU and non- EU countries. He also used this background in the last years as consultant a.o. to EU-funded projects.

Moreover, he also has over 25 years of experience in the industry with Verbund Group in Vienna, Austria.

We believe that, with his familiarity with the electricity sector in a wide European perspective, he will be a great asset to ESTELA. Bial takes on the new role on the 1st May 2013.



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ESTELA

The European Solar Thermal Electricity Association (ESTELA) has 60 Members - industry, developers, engineers, research institutes, etc. - and represents nearly all the industry active in the field of solar thermal electricity. Protermosolar (the Spanish Association), ANEST (the Italian Association) and the SER-CSP (the French Association) are Association Members of ESTELA, totalising nearly 200 Members. ESTELA has also close relationship with SASTELA and AUSTELA, and formed STELA World together.
